

Woodstown 4th of July Parade

PO Box 425 • Woodstown, NJ. 08098
• Established 1932 •

Dear Friend

The Woodstown Fourth of July Parade is a long-standing tradition embraced by Salem County residents for over 86 years. We want to invite your business to be part of this community cornerstone.

As the only Independence Day Parade in Salem County, thousands of people line the sidewalks of South and North Main Street in Woodstown to enjoy the two-hour display of patriotic displays, musical entertainment, performances of all kinds, first responder vehicles, tractors, antique cars and so much more!

This annual parade is a true example of Community Pride as we cheer our young Scouts, High School bands, businesses, musicians and children while they make their way down Main Street.

The Woodstown Fourth of July Parade is fully supported by community donations. While the parade is free for all to attend, the costs of organizing such a time-honored tradition are growing each year. We can no longer rely solely on small, individual contributions. We need the southern New Jersey business community to get involved is the parade is going to continue for years to come.

Your valuable Parade donation will help us solicit new acts for the 2019 parade. All donors will be acknowledged on our Facebook page and Website. Larger donors will also see the benefit of having their logo on a banner carried in the parade. Our largest donors will also have their logo added to the parade t-shirts worn by volunteers and available for purchase.

Please consider your contribution level and return the attached form **no later than June 12, 2019** with your sponsorship check to receive all available sponsorship benefits. Donations can also be accepted by PayPal. If you have any questions or are interested in becoming a presenting sponsor, please contact Jeff MacMaster, Parade Committee Vice President at woodstown4thofjuly@comcast.net or 609-221-6480.

We are counting on your support to create yet another memorable Fourth of July Parade for Salem County.

Sincerely,

Woodstown Fourth of July Parade Committee
<http://www.woodstown4thofjulyparade.com/>

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Donation Opportunities

___ \$500+ Level 1 Sponsor

- Business Name/Logo Included on Facebook Page with link to your online presence
- Business Name/Logo Included on Website with link to your online presence

___ \$1,000+ Level 2 Sponsor

- Business Name/Logo Included on Facebook Page with link to your online presence
- Business Name/Logo Included on Website with link to your online presence
- Business Name/Logo on an **combined banner** with other sponsors carried by a volunteer in the parade or carried by your company
- **Ability to distribute items to attendees (fliers, giveaways etc).** We encourage you to wear company shirts that also identify your business.

___ \$5,000+ Presenting Sponsors

- Business Name/Logo included on Facebook Cover Image
- Business Name/Logo included on Website Cover Image
- Business Name/Logo Included on Facebook Page with link to your online presence
- Business Name/Logo Included on Website with link to your online presence
- **Large individual banner** with your Business Name/Logo stating your business is one of the Sponsors of the Woodstown 4th of July Parade. This will be located in the very beginning of the parade. Carried by your own people or parade volunteers, if needed during the parade.
- **Business Name/Logo on parade t-shirt** worn by volunteers and sold to attendees

** Woodstown Fourth of July Parade, Inc. is an Internal Revenue Code Section 501 (c) (3) charitable organization. EIN # 82-4375635. W-9 s will be provided upon request.*

*** Please contact us to discuss logos on banners, shirts and printed materials to ensure you receive your full sponsorship benefits. for Level 2 and Presenting sponsors*

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Please return this form by June 12, 2019.

Business Name: _____

Contact Name: _____ Phone Number: _____

Email Address: _____ Website: _____

Donation amount: Level 1 _____ Level 2 _____ Presenting _____

For Level 2 Sponsors and Presenting Sponsors
Please send a jpeg or pdf of your business logo to Woodstown4thofjuly@comcast.net
no later than June 12, 2019.