

Woodstown 4th of July Parade

PO Box 425, Woodstown, NJ. 08098
Established 1932

Dear Friend,

The Woodstown Fourth of July Parade is a long-standing tradition embraced by Salem County residents for 91 years. We want to invite your business to be part of this community cornerstone.

As the only Independence Day Parade in Salem County, thousands of people line the sidewalks of South and North Main Street in Woodstown to enjoy the two-hour display of patriotic displays, musical entertainment, performances of all kinds, first responder vehicles, tractors, antique cars and so much more!

This annual parade is a true example of Community Pride as we cheer our young Scouts, High School bands, businesses, musicians and children while they make their way down Main Street.

The Woodstown Fourth of July Parade is fully supported by community donations. While the parade is free for all to attend, the costs of organizing such a time-honored tradition are growing each year. We can no longer rely solely on small, individual contributions. We need our business community to get involved if the parade is going to continue for years to come.

Your valuable Parade donation will help us solicit new acts for the 2023 parade. All donors will be acknowledged on our Facebook page and Website. Larger donors will also see the benefit of having their logo on a banner carried in the parade. Our largest donors will also have their logo added to the parade t-shirts worn by volunteers and available for purchase.

Please consider your contribution level and return the attached form **no later than May 1, 2023** with your sponsorship check to receive all available sponsorship benefits. Donations can be accepted by Check (see the next and last pages). **Any** amount of donation is very much needed and appreciated! You may also use PayPal or Venmo at our website www.woodstown4thofjulyparade.com, or through our fundraiser posted on our facebook page <https://www.facebook.com/Woodstown4thofjulyparade>. If you have any questions or are interested in becoming a presenting sponsor, please contact Jeff MacMaster, Parade Committee Vice President at woodstown4thofjulyparade@gmail.com or 609-221-6480.

We are counting on your support to create yet another memorable Fourth of July Parade for Salem County.

Sincerely,

Woodstown Fourth of July Parade Committee
<http://www.woodstown4thofjulyparade.com/>

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Donation Opportunities

___ \$250 Community Supporter

- Recognition on our Facebook page and website

___ \$500+ Level 1 Sponsor

- Business Name/Logo Included on Facebook Page with link to your online presence
- Business Name/Logo Included on Website with link to your online presence
- Name and/or Logo on a shared banner in the parade

___ \$1,000+ Level 2 Sponsor

- Business Name/Logo Included on Facebook Page with link to your online presence
- Business Name/Logo Included on Website with link to your online presence
- Business Name/Logo on a single banner carried by a volunteer in the parade or carried by your people.
- Ability to distribute items to attendees (giveaways etc). We encourage you to wear company shirts that also identify your business.

___ \$5,000+ Presenting Sponsors

- All parade advertising/news releases, facebook page, website, etc. will include your name as parade sponsor.
- Business Name/Logo included on our facebook page and website with a link to your online presence.
- Business Name/Logo on a single large banner at the beginning of the parade announcing your sponsorship.
- Business Name/Logo on all parade tee shirts.

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*Woodstown Fourth of July Parade, Inc. is an Internal Revenue Code Section 501 (c) (3) charitable organization.
EIN # 82-4375635. W-9 s will be provided upon request.
** Please contact us to discuss logos on banners, shirts and printed materials to ensure you receive your full
sponsorship benefits. for Level 2 and Presenting sponsors*

Please return this form by May 1, 2024.

Business Name: _____

Contact Name: _____ Phone Number: _____

Email Address: _____ Website: _____

Donation amount: Level 1 _____ Level 2 _____ Presenting _____

For Level 2 Sponsors and Presenting Sponsors*

**Please send a jpeg or pdf of your business logo to Woodstown4thofjulyparade@gmail.com
no later than May 1, 2024.**